

MADIE FOR MORE



LAMP Global
Community

MAGAZINE 3.0

THIRD EDITION



Dr. Brynn
Dombroski

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TABLE OF CONTENTS

1

WELCOME
Dr. Michael Koku

2

COVER PERSONALITY
Dr. Brynn Dombroski

3

YOU ARE READY FOR TAKEOFF!
Kikelola Emechafor

4

RISE REGARDLESS
Bola Koku

5

THE POWER OF SHOWING UP
Ernelita Dacumos

6

SOW: THE LEADERSHIP SECRET
THAT NEVER FAILS
Dr. Michael Koku

7

CENTER PAGE PERSONALITY:
FLY - FIRST LEAD YOURSELF
Elizabeth McCormick

8

MADE FOR MORE EXTRAS:
COMMUNICATION BREAKDOWN
& LISTENING IS AN ART

9

ON PURPOSE FOR A PURPOSE
Sherri McLeroy

10

SETTING CLEAR AND
STRETCHING GOALS
Dr. Michael Koku

11

CONNECT WITH THE VISIONER
Dr. Michael Koku

12

LAMP GLOBAL COMMUNITY

13

BOOKS BY OUR LEADERS

14

BOOKS BY DR. MICHAEL KOKU

15

CONTACT US | FOLLOW US

16

PAST EVENTS

16

PAST EVENTS
(MADE FOR MORE 1.0 - 6.0)

WELCOME!

Treasured Friends,

WELCOME TO THE THIRD EDITION OF THE LAMP GLOBAL COMMUNITY'S MADE FOR MORE MAGAZINE!

I'm thrilled to introduce you to this inspiring, life-changing, and value-packed publication. Building on the success of our previous insightful editions, we've brought together a powerhouse of seasoned writers and leaders within our community and trusted allies—who share our vision for driving global transformation through intentional, impactful leadership.

At LAMP Global Community, we believe leadership is an ongoing journey of education, personal discovery, and collective uplift. As Eleanor Roosevelt, former first lady of the United States said:

“A good leader inspires people to have confidence in the leader; a great leader inspires people to have confidence in themselves.”

This timeless wisdom resonates deeply with our mission. True leadership transcends individual accomplishments, emphasizing instead the growth and empowerment of those around us. In the words of Thomas J. Peters, an American civil engineer, author, and management consultant best known for co-authoring the 1982 bestseller *In Search of Excellence*:

“Leaders don't create followers; they create more leaders.”

That is exactly our focus at LAMP Global Community. We strive to attract, develop, and multiply leaders who are intentional about unlocking their full potential while equipping others to do the same. Our vision extends to every corner of the globe, and last year, we published a special inaugural edition of *Women Ablaze Magazine* under our Women in

Leadership League (WILL) arm which spotlighted the rise of authentic, world-class women leaders who, like all of us, are made for more.

This third edition of *Made For More Magazine* is inclusive and relevant for anyone—men and women alike—seeking to amplify their influence, elevate their leadership capacity, and transform their personal and professional lives. Within these pages, you'll find robust insights, real-world experiences, and proven strategies to propel you forward in your leadership journey.

Thank you for joining us. As you explore this edition, let it challenge and inspire you to step boldly into new levels of influence and effectiveness. Together, we are shaping a future where leadership is purposeful, transformative, and inclusive.

Lead with purpose. Grow others. Transform the world.

Dr. Michael Koku

Chief Visionary Officer, LAMP Global Community



COVER

PERSONALITY



Dr. Brynn Dombroski

Dr. Brynn Dombroski is a dynamic force in the realms of leadership and behavioral science. As a Neuroscientist, a Board Certified Behavior Analyst, an Elite Brain Health Clinician, as well as a Maxwell Leadership Certified Coach, Speaker, Trainer, and DISC Consultant, Dr. Brynn blends scientific expertise with practical leadership strategies to empower executives, families, and teams navigating challenges related to autism, ADHD, anxiety, and depression.

Through uncovering behavior patterns, maximizing strengths, and strengthening communication, Dr. Brynn equips clients with strategies to create meaningful, lasting change. Her work helps leaders and families set clear goals, build healthier relationships, and achieve dynamic success.

As CEO of Dynamic Empowerment Solutions LLC, Dr. Brynn provides leadership coaching solutions to individuals and families as well as executives and teams, through transformative coaching, masterminds, professional development training, and keynote speaking. Her focus on DISC personality styles, communication, and growth enables organizations to transform challenges into opportunities and elevate human potential.

A sought-after speaker on neurodiversity, Dr. Brynn is passionate about reshaping conversations around autism, ADHD, and behavior. She offers a unique perspective that bridges neuroscience, personality styles, and practical leadership, inspiring individuals and teams to achieve positive, transformative outcomes.

Her contributions to the field have earned her recognition in the prestigious Marquis Who's Who biographical volumes. Dr. Dombroski was also featured in Millennium, A Marquis Who's Who Magazine, 17th edition.

An expert in identifying overlooked medical, sensory, and processing conditions, Dr. Brynn is dedicated to educating parents, teachers, and clinicians on the factors that shape behavior and communication. Her mission is to help individuals better understand themselves and others so they can build stronger relationships and live more empowered lives.

Deeply committed to civic service, Dr. Dombroski serves on the Board of the American Cancer Society of Greater Charlotte and has previously volunteered with organizations including Down Syndrome of

Louisville and Families for Effective Autism Treatment. She also founded the Dual Ascent Buddy Program, fostering friendships between children with autism and their neurotypical peers through shared activities where children and young teens learn fundamental social skills to develop meaningful friendships.

An expert in identifying overlooked medical, sensory, and processing conditions, Dr. Brynn is dedicated to educating parents, teachers, and clinicians on the factors that shape behavior and communication. Her mission is to help individuals better understand themselves and others so they can build stronger relationships and live more empowered lives.

In addition to her coaching, training, consulting, and volunteer work, she is the Franchise Owner and Area Director of Uniquely You Charlotte Metro, a monthly magazine celebrating individuals and families with disabilities and connecting them to community resources.

What is the greatest lesson that you have learned as a leader and how has it changed your life and leadership?

Dr. Brynn: One of the greatest lessons I have learned as a leader is that "People don't care how much you know until they know how much you care." It wasn't until I realized that most people view intelligence in other people to be intimidating that I switched the order of my approach when communicating with people from establishing credibility first then connection, to establishing connection first then credibility. For example, when sending written communication, simply adding, "I hope this message finds you well" at the top, or "I hope you have a wonderful weekend" at the bottom can impact how my message is received and how my leadership style is perceived by others.

What does effectiveness in leadership mean to you and why is it important for leaders to be effective in this ever-changing world?

Dr. Brynn: To me, effectiveness in leadership is the ability to change the mindset of others from one that is negative with no room for error, to one that is positive with room for grace. It is important for leaders to be effective in this ever-changing world because there will always be ups and downs and how we respond to both will either propel us forward or push us back. People are people—no

matter how kind or how unkind people are, all people make mistakes, and all people deserve grace.

Could you share a formative moment from your upbringing that deeply influenced your career trajectory and leadership style?

Dr. Brynn: When I was five years old, my mom gave me fifty cents to purchase candy from the convenience store after my Tae Kwon Do class. I wanted to try a “Now and Later”, but I didn’t know how much it cost, so I asked my mom. Instead of telling me the answer, she told me to ask the cashier myself. This moment in my life deeply influenced my career trajectory and leadership style by teaching me, “don’t be afraid to ask questions to make an informed decision.”

What drove you to found your own company, Dynamic Empowerment Solutions, LLC and what have been the most fulfilling aspects of entrepreneurship for you?

Dr. Brynn: Since my senior year in high school, I knew that I was meant to help people achieve optimal mental, physical, and emotional well-being and I knew that I needed a Ph.D. if I wanted people to take me seriously. After graduating with my Ph.D. in Anatomical Sciences and Neurobiology and pursuing my second masters in Special Education in Autism Spectrum Disorders and Behavior Analysis, I founded my first company, called Platinum Solutions LLC. At the time, I had the clinical skillset and the entrepreneurial mindset, but I didn’t have the business experience to maintain success. Ultimately, I dissolved my first company. Five years later, after becoming a Maxwell Leadership Certified Coach, Speaker, Trainer, and DISC Consultant, I realized that I was not meant to climb the corporate ladder because I was meant to build a brand that would cultivate a mindset shift and ignite transformative change in the mental, physical, and emotional well-being of others; that’s when I launched Dynamic Empowerment Solutions, LLC.

As a leader facing both personal and professional challenges in a competitive field, how do you navigate and conquer obstacles while maintaining resilience and grit?

Dr. Brynn: While facing both personal and professional challenges in a competitive field, I navigate and conquer obstacles while maintaining resilience and grit by repeating a few key phrases in my mind, including, “You’re not meant for



everyone,” “Those who need you will find you,” and “When you are aligned with your passion and purpose, nothing can stop you”. There will always be hills and valleys in our lives because we are meant to learn and grow and build back better and stronger each time.

What deliberate strategies do you implement to lead effectively in today's corporate environment?

Dr. Brynn: The two strategies that I implement to lead effectively in today’s corporate environment include implementing systems and scripts. You have to figure out a system that helps you to do what you want to do, and you have to write out your scripts to help you stay consistent in what you say and how you say it, because consistency and repetition are essential for positive behavioral change in any environment.

Authenticity is the new influence. How do you maintain authenticity while adapting to the business world as a leader, and how does this influence your leadership style?

Dr. Brynn: I feel that I maintain authenticity while adapting to the business world as a leader by sharing some of the failures in my life with others so that they understand that my life hasn’t always been filled with sunshine and rainbows. I feel that my failure stories influence my leadership style by

helping me to seem more relatable to others and allow me to genuinely express empathy and grace for those experiencing similar hardships.

Could you recount a standout success story from your career that embodies your leadership philosophy and approach?

Dr. Brynn: When I was the president of the Resident Housing Association at Florida Gulf Coast University, I was given the opportunity to appoint leaders to oversee different student engagement projects and events. There was one student who struggled with her ability to communicate with others due to her history of epilepsy. As a result, she was often overlooked for leadership roles and didn't have many friends. I saw her potential and appointed her to be the student leader over our housing kickball teams. This role gave her the opportunity to meet and connect with all the team captains of each of the kickball teams, which led to her being recognized throughout housing as a student leader and increased her circle of friends, which ultimately increased her confidence. While serving at FGCU's Family Day event, I met this student's parents. Her parents pulled me aside to thank me personally for giving their daughter a chance to lead and shared with me that they have watched her learn and grow so much from being a part of my leadership team.

Prioritizing work-life balance is crucial. How do you personally achieve equilibrium, and what advice would you offer to professionals seeking harmony in their lives?

Dr. Brynn: When prioritizing work-life balance, it is important to recognize that "balance" does not mean "equal". Jim Rohn taught that the pain of discipline does not hurt more than the pain of regret. When it comes to deciding between spending time with a friend or a family member, or working on my personal growth and development, or working on a business project, I consider which decision I would regret most, then plan accordingly. When prioritizing business projects, I prioritize according to deadlines, importance, and ease of execution. Anything that is time-sensitive will be at the top of my "to do" list. Anything that is important will then be prioritized according to how soon I can complete the project. Personally, I typically prioritize any project that I can complete within a few hours over projects that will take me multiple hours to complete. I do this for two reasons – (1) It helps me to build momentum in productively, and (2) It eases

some of my anxiety knowing that I have fewer projects left to complete, allowing me to block out undisturbed time to fully focus on a project that will take me multiple hours to finish.

As a role model for aspiring leaders, what core principles do you aim to impart through your journey and accomplishments?

Dr. Brynn: As a role model for aspiring leaders, the core principles that I aim to impart through my journey, and accomplishments include effective communication, integrity, resilience, vision, empowerment, collaboration, and accountability. You must clearly convey your ideas and expectations through effective communication. You must model making ethical decisions to build trust and demonstrate your integrity. You must remember that setbacks are set ups for your next big success, and you have to remain resilient. You must convey a clear, compelling vision for the future of your team. In order for everyone to play full out, you must empower and encourage them to focus on their



growth and impact as they learn and develop as a cohesive team. Dr. John C. Maxwell coined the phrase, "teamwork makes the dream work", and you must work collaboratively to be an effective team. Lastly, it takes courage and humility to take

accountability for the actions and outcomes of the team. Likewise, I am individually responsible for the way I communicate with others, how I demonstrate my integrity, model my resilience, live out my vision for my life, empower individuals and teams, collaborate with other leaders and learners, and maintain responsibility and accountability for my actions

Looking forward, what are your aspirations for the future, and how do you plan to continue leaving a lasting, positive impact both within your industry and beyond its boundaries?

Dr. Brynn: My future aspirations include continuing to build my brand as a leader and expertise in coaching, training, and speaking on mindset shifts, flexible communication, and positive behavior change through a variety of neuroscience and behavior principles to achieve transformation that leads to dynamic success. I plan to continue leaving a lasting, positive impact by providing digital training courses, and publishing books that can be accessed anywhere at any time.

What inspired you to pursue a career in leadership training, coaching, personal and professional development?

Dr. Brynn: I was inspired to pursue a career in leadership training, coaching, and personal and professional development at a young age when I attended my first youth leadership conference. I loved every minute of it and saw how the energy of the presenter shifted the room and brought joy to everyone regardless of what attitude they had when they first walked in. Since then, I have continued to serve in leadership positions throughout my academic and professional career, gaining experience, and building confidence as a speaker, trainer, and coach in personal and professional development.

As a Certified Maxwell Leadership Speaker, Coach, and Trainer, what are some key principles or values that guide your approach to leadership training?

Dr. Brynn: As a Certified Maxwell Leadership Speaker, Coach, and Trainer, some of the key principles or values that guide my approach to leadership training are to “learn a little, do a little,” remember that “everything worthwhile is uphill,” and when given the choice to be a low road, middle road, or high road leader, choose to be a high road leader.

With many years of experience in leadership development and personal growth, what changes or trends have you observed in the field of leadership development and personal growth over the years?

Dr. Brynn: From what I’ve observed, technology has changed the way people access leadership development and personal growth through coaching and training. People are stuck, hurting, and desperate for a change. Instead of spending a fortune on travel and accommodations to attend a major leadership conference, people can now access live and on-demand digital training at any time. It’s a good time to be in the business of leadership development and offering live or virtual coaching and training.

How has failure shaped your life as a leader and what lessons have you learnt from failure as a leader?

Dr. Brynn: Failure has shaped my life as a leader in teaching me how to pick myself up and start over, and over, and over again. It has also taught me that not everything that I want is meant for me. Failure has also forced me to adapt my skills, get creative with my thoughts, and pivot with purpose as I continue to learn, grow, and transform into an even better version of me.

In your opinion, what are the most critical soft skills that leaders need to cultivate in order to be more effective in an ever-changing world?

Dr. Brynn: In my opinion, some of the most critical soft skills that leaders need to cultivate are to be thankful and grateful for all the opportunities they have to lead and to express their thanks in words, cards, and small gifts. Another soft skill is to speak with kindness, even when being direct.



You Are Ready For Takeoff

Kikelola Emechafor

I love to fly. I love flying. I love traveling.

As a little girl, I was always fascinated by airplanes. I often wondered how such a huge metallic object could soar through the sky without falling, despite the force of gravity. And make no mistake—gravity is real! This isn't a paper airplane gliding through the air. It is a massive aircraft carrying hundreds of people, yet it continues to rise because it takes advantage of principles that are stronger than gravity. There will always be the law of gravity. There will always be challenges. Conditions will not always be perfect. But that doesn't stop airplanes from soaring. And it shouldn't stop you.

GET ON THE RUNWAY!

As I mentioned earlier, I have always been fascinated with airplanes. Now, as a Purpose Coach, every time I look at a plane, I am reminded that when we step into our purpose, we step into leadership.

Everyone has a purpose. There is a reason for you. There is a reason you are here. You are not an accident. You are not a biological mistake.

Every day, hundreds of thousands of people board airplanes to reach their destinations because that is exactly what airplanes were designed to do. They were built to take people safely, efficiently, and quickly from one point to another.

HOW DOES THIS EXEMPLIFY LEADERSHIP THROUGH PURPOSE?

Whenever you see people boarding a plane, they are heading somewhere. They have a destination. Airplanes don't wander aimlessly through the skies. Every flight has a destination.

As a plane takes off, there is an expectation that it may encounter strong winds and turbulence.



Yet it is designed, equipped, and programmed to fly through the turbulence and continue toward its destination. Just as airplanes encounter storms and headwinds, we all face challenges, criticism, disappointments, and setbacks. There is no one alive who has never experienced adversity. Yet we keep moving.

Another fascinating thing about airplanes is that they are guided from within. They have an internal navigation system and an autopilot that keeps them on course. Much of the journey is flown using systems that have already been programmed. Likewise, we have values, beliefs, convictions, and inner wisdom that guide our lives.

But perhaps the greatest leadership lesson from an airplane is this: It carries people. It safely transports hundreds of people to their destinations. That reminds us that purpose is never just about you. Purpose is about serving people. It is about taking people from where they are to where they ought to be. It is about helping people grow and arrive at their desired destination. It is about taking people from Point A to Point B through your own journey. It is about showing people what is possible as they travel alongside you.

LEADERSHIP IS FOR EVERYONE BECAUSE EVERYONE HAS A CALLING

Like an airplane, you were built to carry people from one point to another. You weren't simply created to exist. You were created to carry people while you continue to fly. Think about it. An airplane is enormous, yet it has the capacity to carry hundreds of passengers while fulfilling the very purpose for which it was designed.

Leadership is for everyone because everyone has a calling. You have a calling. You have a purpose. You are not excluded. You are here for a reason. You are here on purpose. No one is excluded from leadership. We've all heard that leadership is not about position or title—and that is true.

As a Purpose Coach, one thing I have consistently observed is that people step into leadership without a title when they step into their calling—when they begin doing what they were uniquely created to do.

YOU ARE CALLED. YOU ARE CAPABLE.

YOU ARE COMMISSIONED.

YOU ARE CALLED

There are signals of a deeper calling that have been placed within you.

YOU ARE CAPABLE

You have been equipped with the talents, skills, experiences, education, expertise, and resilience needed for your assignment.

YOU ARE COMMISSIONED

You have already been sent and positioned to lead, to influence, and to shift the atmosphere wherever you are. You are called—not by chance, but by divine design. There is something unique within you that the world desperately needs. No two people have the same fingerprints, and there is a reason for that. You are wonderfully unique. There is something only you can do.

Even if others are doing something similar, the way you deliver it, your perspective, your experiences, and your story make your contribution completely different. Your personal story has given you a unique design. Your presence is not an accident. It is an assignment.

The dreams in your heart...The burdens you carry...

The vision you simply cannot shake...

These are all signals pointing toward something deeper that has been placed within you.

You are not only called—you are capable.



Everything you need has already been deposited inside you. Your talents. Your experiences. Your education. Your resilience. Your wisdom. Some of those gifts may not have fully emerged yet, but they are there for a reason.

And finally... You are commissioned. You are not waiting for someone to give you permission. You have already been sent. You are already positioned to lead, influence, and transform the spaces you currently occupy. With what you know today, you can turn around and help someone who is where you used to be. Just like an airplane... You can carry people forward.

YOU ARE NOT WAITING FOR LEADERSHIP. LEADERSHIP IS WAITING FOR YOU!

You are already experienced enough to mentor someone else. No more waiting. No more shrinking. No more disqualifying yourself. No more seeking permission to lead.

DON'T WAIT FOR...

A TITLE

An official recognition.

A TABLE

A seat among influential people.

A TIARA

A glittering symbol of approval. Don't wait for external validation. Don't wait for official recognition.



When you walk in your calling, you are already validated. You have already been approved to lead in the space where you have been called. Today's world is changing. Traditional leadership is crumbling.

Leadership based solely on position or title occupies the lowest level of leadership. True leadership isn't about climbing a corporate ladder. It isn't about reaching the top of a pyramid. Leadership is more like a network than a hierarchy.

BE LIKE HARRIET "MOSES" TUBMAN—A LEADER WITHOUT A TITLE!

After escaping slavery in 1849, Harriet Tubman believed she had been called to help free others from enslavement. She couldn't read or write. But she could read the night sky. She could read the forests. She could read the waterways. She led about seventy people to freedom through thirteen rescue missions into Maryland and never lost a single passenger.

She also gave instructions that helped approximately sixty more people escape on their own. She used what she had to rescue others. So, let me ask you: What can you do with what you already have? How can you become the leader who, like an airplane, helps people move from where they are to where they are meant to be? Stop waiting for a crown. You've already been crowned with purpose. Get on your runway... And lead on purpose.

HOW DO YOU TAKE OFF?

Airplanes take off by working with four forces. A plane doesn't fly by eliminating the limiting forces.

It flies by mastering them. It uses both the forces working against it and the forces working for it to rise. Leadership works the same way. When you live out your purpose, you don't wait for perfect conditions. You learn to work with every force around you—whether it supports you or opposes you.

BALANCE THE FOUR FORCES

1. THRUST

Thrust is what moves the airplane forward. Without thrust, the plane goes nowhere. Before taking off, the plane accelerates down the runway, building momentum. Thrust represents purpose. It represents alignment with what you were created to do.

It is the force that moves you through fear, doubt, and obstacles. When you are doing something, you deeply care about, you become energized. Momentum is created when you align with your calling.

So, ask yourself:

What cause makes you come alive?

What contribution keeps calling you?

What would you gladly do even if no one paid you?

When you live in alignment with your calling, you create unstoppable thrust.

2. DRAG

Drag is the resistance that slows an airplane down.

In life, drag represents criticism...

Self-doubt...

Comparison...

Fear of failure.

Pilots understand that a certain amount of drag is necessary. They know when to manage it and when to slow down. Without drag, the airplane can become unstable. Likewise, resistance often develops your strength, wisdom, and clarity.

3. LIFT

Lift is the force that overcomes weight and allows the airplane to rise. Lift represents your support system. Your faith. Your community. Your mentors. Your family. Your inner circle.

Airplanes never rise alone. They leverage the wind and the forces around them. Likewise, leaders don't rise alone. No leader succeeds in isolation.

So, ask yourself:

Who lifts you?

What lifts you?

And who are you lifting?

Leadership is not a solo sport. It is a team sport. When you live in your calling, you naturally invite others into your journey. Together...You rise.

4. WEIGHT

Weight is the airplane's mass, and it must be balanced and managed. We all carry weight.

In life, weight represents responsibility...

Past experiences...

Limitations...

Obligations.

Ironically, your weight also helps you focus. It reminds you of what you should be doing—and what you shouldn't. There are things you simply cannot do. And that's okay. Knowing your limitations allows you to focus on your strengths.

Here is the key - Airplanes are designed to carry weight and still fly. Likewise, you don't have to eliminate every burden before you can lead. You simply need to learn how to manage it. Position your priorities so that your thrust and your lift become greater than your drag and your weight.

So, ask yourself:

What weight are you carrying?

How can you give yourself grace while continuing to lead?

You were designed to carry weight...And still fly. Not stay grounded. The runway is beneath you. The forces are ready.

The only question left is this:

Will you stay grounded?

Or will you trust that you have been built to fly?

Leadership is not about eliminating resistance. It is about rising through it. And when you live out what you have been called to do, you don't just fly...You inspire others to take flight with you.



RISE REGARDLESS

THE MINDSET THAT KEEPS YOU GOING!

Bola Koku



In 2020, when the COVID-19 pandemic swept across the nations of the world, the norm was to go into hiding. COPE (City Of Philadelphia Esperanza), the community outreach arm of ROYAL ENVOYS INC. which reaches out to people on the street with no place to call their home in the City of Philadelphia, Pennsylvania, had two choices: withdraw into fear or rise regardless.

We adjusted our approach to making things better and easier. We knew the old methods of doing things before the pandemic wouldn't work, so we created new systems for how we operated. By being flexible, we were able to adapt well and continue to positively impact many lives, experiencing further transformation. Why? Because we chose to rise regardless of the storm.

We faced fear when the supplies for outreaches were not forthcoming and the regular supply avenue was shut down. We had to improvise and pivot fast. The future looks uncertain. Yet, with divine wisdom and determined hearts, we pivoted. We sought divine guidance to know what to do and the process to obtain access to supplies emerged. The weekly outreach continued during the pandemic with uninterrupted supplies to date.

Prior to the pandemic, other groups were showing up to serve the people on the street like we do but couldn't continue during the pandemic. We happened to be the only group who showed up consistently to serve the people when it matters most during the pandemic! The resilient leader draws strength from purpose. They know their "why" so deeply that it anchors them through chaos.

Friedrich Nietzsche, a 19th-century German philosopher who lived a life marked by chronic illness, isolation, and intellectual struggle, which informed his reflections on human resilience said, "He who has a why to live can bear almost any how." In this context, the "why" represents a purpose or meaning in life, while the "how" refers to the external circumstances, challenges, or suffering one faces. This idea was later popularized and applied by Viktor Frankl, an Austrian psychiatrist and Holocaust survivor, in his book *Man's Search for Meaning*.

In a world where leaders are tested not only by challenges but by constant change, one trait stands above the rest: **Resilience!** What then is Resilience? It is the ability to withstand, adapt to, and recover from challenges, adversity, or stress. It's what helps people bounce back after setbacks, manage difficult emotions successfully, and continue moving forward despite obstacles. But resilience isn't just about enduring hardship; it's about rising regardless of setbacks or fear.

In today's rapidly changing world, leadership is no longer defined by titles, power, or control, but by resilience. Being **resilient** is to gaze forward, even when the present feels heavy. American author and fitness expert Steve Maraboli captured it well, saying, "**Life doesn't get easier or more forgiving; we get stronger and more resilient.**"

True leaders are those who rise, not just when it's easy, but especially when it's hard. They rise through uncertainty, setbacks, criticism, and fatigue. They rise when there are no guarantees. **And they rise regardless!**

It's a mindset, a mental posture that allows leaders to stay grounded in their purpose, flexible in their strategy, and unwavering in their pursuit of impact. The resilient leader doesn't wait for calm seas. They lead in the storm, with

clarity, courage, and a mind trained to keep going, especially when giving up feels easier. **The 26th U.S.** President, Theodore Roosevelt said, "Courage is not having the strength to go on; it is going on when you don't have the strength."

Resilient leaders cultivate a growth mindset, seeing challenges not as barriers but as steppingstones. Resilience is also about emotional steadiness, which allows one to see reality clearly and choose to move forward regardless.

Adaptability is the ally of a resilient leader. They pivot when the road changes, reframing obstacles as detours to a different destination. They protect their inner reserves, and they invest in whatever keeps their inner fire steady.

A resilient leader also takes ownership of their actions. They take responsibility without wasting energy on blame. Just like the British Prime Minister Winston Churchill wisely said, "**The price of greatness is responsibility.**"

Resilient leadership is about being unshakeable in your mission, flexible in your methods, and deeply human in your approach. You don't need the spotlight to lead with resilience; you just need the courage to show up, the humility to adapt, and the heart to keep going, especially when no one would blame you for stopping. When it's tough, when it's unclear, when it feels like it's too much, remember this: **Rise Regardless!**



THE POWER OF SHOWING UP:

LEADING CONSISTENTLY IN AN EVER-CHANGING WORLD

BY ERNELITA DACUMOS

Let's be real—leadership today is no walk in the park.

We're navigating constant change, shifting systems, new expectations, and real human challenges. In a world that's moving faster than ever, being an effective leader isn't just about making smart decisions, it's about becoming someone your team can rely on through it all.

One thing I've learned through personal setbacks and seasons of uncertainty is this: how you show up matters. Not occasionally. Not just when you're motivated. But consistently, especially when things are hard.

Why Consistency Is the Key to Credibility

Research confirms it—consistency in leadership builds trust. Gallup found that employees who have confidence in their leaders are more than twice as likely to feel engaged in their work. Harvard Business Review also notes that consistent leaders foster psychological safety, which is essential for innovation, productivity, and retention.

In a rapidly evolving world, consistency gives your team the one thing they crave most: stability. It's not about being perfect, it's about being predictable in the best way. That means your actions match your words. You show up the same way, regardless of who's in the room.

As John Maxwell says, “Small disciplines repeated with consistency everyday lead to great achievements gained slowly over time.”

My Story of “No” and What It Taught Me

I was denied a managerial role three times. Not once, not twice—three times. Each rejection stung more than the last.

I started to doubt myself. I thought, Maybe I’m not cut out for leadership. Maybe I’m not good enough. But instead of shrinking, I leaned into growth. I asked myself; How do I rise from here? I dove into personal development, sought out mentors, read books, listened to leadership podcasts, and worked on myself—because I wasn’t just chasing a title. I was building the mindset and habits of a leader.

Even when no one was watching, I started showing up differently. I supported my team. I led projects. I kept learning and serving. Eventually, my consistency got noticed—and when the opportunity came again, I was already doing the job I once got denied for.

Six Ways to Lead with Consistency in an Unstable World

Here are six practical ways I’ve learned to show up as a consistent leader:

1. Show Up When It’s Hard

Your team is watching how you handle challenges. They don’t need you to be perfect, they need to know you’ll be there. Your presence builds trust, especially when things feel uncertain.

Ask yourself: “Where am I tempted to retreat when I should be leaning in?”

2. Be Consistent in the Quality of Your Work

Some days, your effort won’t be seen. Some wins won’t be celebrated. That’s okay. Do it anyway. Because as the saying goes: “How you do one thing is how you do everything.” Or better yet, as my friend Erin Marcus says: “How you do the thing that matters to you reflects on how you do everything else that matters.”

Action Step: Choose one task you usually rush through and do it with full excellence this week.

3. Lead with Understanding

Let’s be honest—leading with empathy isn’t

always easy when you’re managing deadlines, KPIs, or operational goals. But people bring real life to work. Even if you can’t relate to their situation, you can still choose to lead with grace.

Reflection: “What does support look like for them right now?”

4. Learn With Your Team

During the early days of the pandemic, no one had a roadmap. The uncertainty was overwhelming. So, I stopped pretending I had all the answers—and I learned with my team. That vulnerability-built connection and collaboration.

Try this: Start meetings by asking, “What did we learn this week?”

5. Communicate Clearly and Often

Vinh Giang says it best: “If you’re a 3 out of 10 as a communicator, you’ll only be a 3 out of 10 as a leader.” Communication matters—especially in change. Even if you don’t have all the answers, your transparency reduces fear and builds trust.

Leadership cue: Share what you know, what you’re working on, and what you’re still figuring out. Be real.

6. Invite Your Team Into the Process

You don’t need to have all the solutions. Ask your team: “What do you think?” Invite them into the process. When people feel heard, they show up with ownership. They feel seen—and that’s powerful.

Prompt to use: “How do you think we can make this better?”

In an ever-changing world, effective leadership isn’t about being flashy, flawless, or loud. It’s about being steadfast. It’s about being the person your team can count on when things feel shaky.

So, show up. Even when it’s hard. Even when you’re unsure. Even when the recognition doesn’t come. Because over time, your consistency will become your credibility—and that is what true leadership is built on.

You don’t have to lead from the top. You just have to lead from where you are—with heart, with integrity, and with consistency.

SOW

THE LEADERSHIP SECRET THAT NEVER FAILS

BY DR. MICHAEL KOKU

(SERVING OTHERS WELL):

"The best way to find yourself is to lose yourself in the service of others." — Mahatma Gandhi.

What does it look like to truly serve others well?
Not in theory... but in action.
Not occasionally... but consistently.

Few lives answer that question more powerfully than Mahatma Gandhi—a man who didn't just preach service... he lived it daily, deliberately, and sacrificially. Gandhi believes that an ounce of practice is better than a ton of preaching because true leaders lead by example. They don't just talk; they walk the talk!

WHEN A LEADER CHOSE TO SERVE, NOT RULE

In the early 1900s, India was under British colonial rule. The system was oppressive. The people were voiceless. The gap between leaders and the masses was wide.

But then Mahatma Gandhi came.
He didn't arrive with political power.
He didn't arrive with military force.
He arrived with something far more powerful, a commitment to Serving Others Well (SOW).

Gandhi made a radical decision that shocked many:
He gave up Western suits and privileges and began wearing a simple hand-spun cloth called khadi.

Why?

Because millions of Indians were poor and couldn't afford imported British textiles.

Instead of asking people to sacrifice...he sacrificed first.

He didn't just talk about the people—he became one with them.



THE SALT MARCH: SERVICE IN ACTION

In 1930, Gandhi led one of the most iconic acts of service-driven leadership—the Salt March. The British had imposed a tax on salt, a necessity of life. Even the poorest citizens were forced to pay. Gandhi saw this not just as policy... but as injustice against the people he served. So, what did he do? He walked. 240 miles. From Sabarmati to Dandi. With thousands following him.

At the end of the march, Gandhi bent down, picked up a lump of salt from the ground, and declared: “We will no longer cooperate with injustice.” That simple act sparked a nationwide movement. Not because he demanded followers—but because he had earned trust through service.

I believe everyone deserves to be served well, and that greatness in leadership is measured not by how many serve you, but by how many you serve exceptionally.

Here’s what I’ve discovered happens when we SOW (Serve Others Well):

1. We Get Better

“There is no more noble occupation in the world than to assist another human being—to help someone succeed.” – Alan Loy McGinnis.
Every act of service refines you. Serving others well is the greatest school of self-improvement. Former British Prime Minister and Statesman, Sir Winston Churchill said, “We make a living by what we get, but we make a life by what we give.” Serving others well stretches, sharpens, and shapes you.

2. We Get Results for Others

“You may never know what results come from your actions. But if you do nothing, there will be no result.” – Mahatma Gandhi.

Great leaders don’t just dream—they deliver. True leadership is measured by who is better because of you.

When others win because of you... You’ve already won.

3. We Get Feedback

“We all need people who will give us feedback. That’s how we improve.” – Bill Gates.
Feedback is the fertilizer for growth. Serving others well invites it.

Service is a mirror—it reveals your strengths and exposes your gaps.

Author of the best-selling book, *THE ONE MINUTE MANAGER*, Ken Blanchard said, “Feedback is the breakfast of champions.”

Serving others well gives you real-time leadership intelligence.

4. We Get Fulfilled

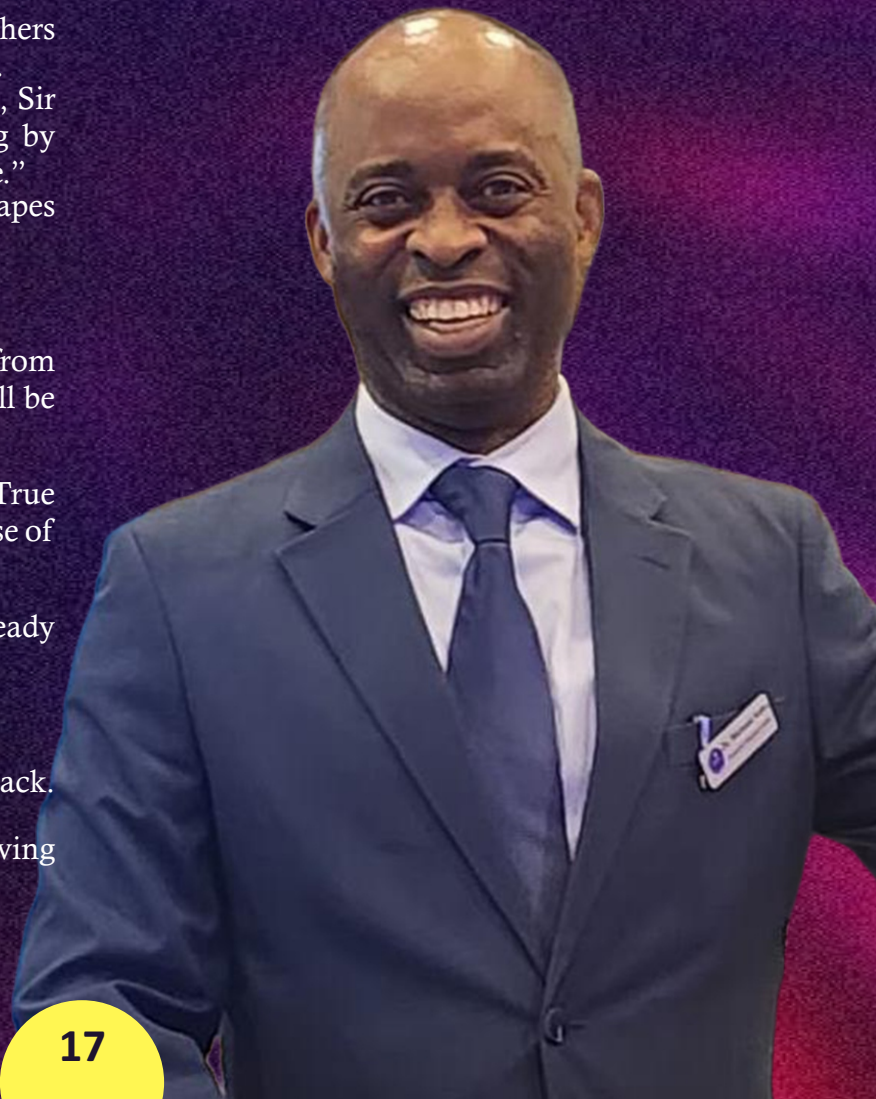
“Only those who have learned the power of sincere and selfless contribution experience life’s deepest joy: true fulfillment.” – Tony Robbins.

Contribution isn’t a transaction, it’s a transformation.

Contribution isn’t a transaction; it’s transformation, and when you give without expecting, you tap into a joy that transcends material gain. TRUE FULFILLMENT comes by serving others well.

There is a joy that money cannot buy—the joy of making a difference. Albert Einstein said, “Only a life lived for others is a life worthwhile.”

Fulfillment flows where value goes. And that happens when we serve others well.



5. We Get Rewarded

“Money is one of the rewards you get for adding value to the lives of others.” – Paul McKenna.
When you add real value to others, compensation follows. Not always immediately... but always eventually. King Solomon said, “Be generous, and someday you will be rewarded.” (Ecclesiastes 11:1 Contemporary English Version).

The harvest is delayed... but never denied.
Mahatma Gandhi didn't lead from above.
He led from among.
He led from within.
He led through service.
He served others well.

And when you examine his life, you see the unmistakable outcomes of SOW (Serving Others Well):

1. HE GOT BETTER

Serving others refined his character—discipline, humility, and resilience.

2. HE GOT RESULTS FOR OTHERS

India gained independence—not through violence, but through value-driven leadership and service.

3. HE GOT FEEDBACK

Every protest, every march, every imprisonment sharpened his understanding of people and leadership.

4. HE GOT FULFILLED

Gandhi lived a life of deep meaning—not comfort, but purpose.

5. HE GOT REWARDED

His reward was not position... It was legacy. Today, he is remembered as one of the greatest servant leaders in history.

THE LEADERSHIP SHIFT: FROM POSITION TO SERVICE

Gandhi's life teaches us a timeless truth:

People don't follow titles. They follow trust.

Trust is built when leaders serve others well.

And impact multiplies when leaders serve WELL.

Gandhi didn't change a nation by demanding power...

He changed the nation by Serving Others Well.

And here is the secret:

When you SERVE OTHERS WELL (SOW)... people grow.

When people grow... movements rise.

And when movements rise... the world changes.

THE SERVING OTHERS WELL CHALLENGE FOR EVERY LEADER

Ask yourself:

Who am I serving daily?

How well am I serving them?

Am I willing to sacrifice for those I lead?

Because leadership is not about being in front... It's about being available.

If you want to lead powerfully, don't climb higher—serve deeper. Because the leaders who SERVE OTHERS WELL (SOW)... LEAD FOREVER.



FLY

FIRST LEAD YOURSELF

From Cockpit to Global Stage: How Personal Leadership Propels Extraordinary Success - The Elizabeth McCormick Story



“Leadership is not reserved for the few – it’s a responsibility and opportunity for all.” — Elizabeth McCormick.

Before she soared through the skies as a Black Hawk helicopter pilot for the U.S. Army, Elizabeth McCormick understood something many leaders overlook: you must first take control of the cockpit of your life.

Today, she is not only a decorated veteran but one of the Top 30 Motivational Speakers in the World, a leading voice on the Maxwell Leadership Team, and one of my most treasured mentors. Her voice doesn’t just command platforms — it commands hearts.

A History Maker — Elizabeth McCormick, CSP

Renowned international inspirational keynote speaker, Elizabeth McCormick, CSP, is a former Black Hawk helicopter pilot for the US Army. She flew numerous missions as a Chief Warrant Officer, including United Nations peacekeeping, air assault, command and control, VIP, multi-ship, and top-secret military intelligence missions.

She relates these missions and her stories of overcoming obstacles to audiences with lessons of personal leadership, accountability, resilience, and inner fortitude to inspire immediate action and paradigm-shifting thinking.

Her rise to success in the military and experience in corporate leadership paved the way for her professional achievements in global entrepreneurial environments. Through her talents of strategic thinking, analysis, and negotiation, she has led multiple teams to top achievements that include millions of dollars in strategic

cost-saving measures for national and international organizations.

Elizabeth is now an in-demand keynote speaker, recently named #13 on the list of top 30 motivational speakers in the world for 2025 by Global Gurus, and was recently named one of the Top 10 Leading Speakers to Watch in 2025 by MSN.com. She is also a Certified Speaking Professional (CSP), Certified Virtual Presenter (CVP), and Certified Virtual Host (CVH).

Elizabeth has earned numerous content-based certifications from the Maxwell Leadership program, derived from the #1 Leadership authority in the world, Dr. John C. Maxwell, such as Certified Team Member, Executive Director, and Corporate Facilitator, bringing a greater depth of proven leadership content to her training workshops.

As a best-selling author, she has sold more than 40,000 copies of her personal development book, “The P.I.L.O.T. Method: The 5 Elemental Truths to Leading Yourself in Life.” Drawing from her experience as a corporate manager and award-winning sales consultant, she has authored over 18 books in her tip book series, *Soar 2 Success*, on various leadership, business, and entrepreneurial topics. Her 20th book, *FLY (First Lead Yourself): Personal Leadership in Turbulent Times*, is due out in September 2025.

Elizabeth has been seen on ABC, CBS, CNN, FOX, CW, News Nation, MSNBC, NBC, TMZ, (and many more) and has been featured in the *Wall Street Journal*, *London Times*, and other global publications in Australia, Japan, and Brazil as an authority on military and leadership issues with the media.

In addition to the Army Aviator wings, she earned numerous awards for her service in the military, including the Humanitarian Service Medal and the Meritorious Service Medal. In 2011, McCormick was honored with the US Congressional Veteran Commendation for her community service as a military veteran.

Elizabeth speaks at 100+ engagements per year and is an in-demand motivational business success speaker with a focus on Leadership, Safety, Sales, Team Building, Professional Development, and Business Growth, bringing experiential learning to events. Elizabeth inspires audiences, sharing her pioneering and insightful aviation lessons learned in a dramatically memorable and action-oriented keynote presentation. As a premier leadership trainer and top-performing founding member of the Maxwell Leadership Team of speakers, she is a dynamic and energizing expert sought after for events around the world.

“You can’t FLY high in leadership until you FIRST LEAD YOURSELF.” — Elizabeth McCormick.

In aviation, you don’t just take off and hope for the best. You check your instruments. You run a pre-flight checklist. You align with your coordinates. Why? Because altitude without alignment is dangerous.

Elizabeth McCormick’s personal leadership philosophy, *FLY – First Lead Yourself*, is a simple but powerful reminder that external success begins with internal order. If your life is out of sync, your leadership will soon crash. That’s why personal leadership isn’t optional.

It's the difference between drifting through life and directing your life with purpose.

A Leadership Conversation: My Q&A With Elizabeth McCormick

In this exclusive leadership conversation, I asked Elizabeth McCormick bold and thought-provoking questions on personal leadership. Her responses? Real, raw, and revolutionary.

Let's step into the cockpit with one of the world's most inspiring leaders for an unforgettable experience of learning that will revolutionize your leadership for the better.

Dr. Michael: Elizabeth, before we dive into these questions, your leadership journey has been nothing short of legendary, from breaking barriers as a US Army Black Hawk pilot to becoming one of the world's most sought-after motivational speakers. When you reflect on your incredible trajectory, what would you say ignited your personal passion for leadership and resilience?

Elizabeth: When I reflect on my journey, from the cockpit of a Black Hawk helicopter to stages around the world, I can trace my passion for leadership and resilience back to one defining realization: no one was coming to rescue me. Whether I was the only woman in the room, in the air under pressure, or facing the unknown, I had to lead myself first before I could effectively lead anyone else.

That realization ignited something in me: the understanding that leadership isn't about rank, position, or title. It's about personal responsibility. It's about showing up even when it's uncomfortable. It's about staying mission-focused while

caring for the people on your team, and doing it with integrity, courage, and grit.

The Army trained me as an Officer to be decisive under pressure, but it also taught me that real resilience comes from within. It's not about avoiding turbulence; it's learning how to fly through it.

And now, as a motivational speaker, my mission is to help others discover that same power within themselves. Because leadership and resilience aren't just for the military, they're essential in every boardroom, classroom, and family room.

What ignited my passion? It was the moment I realized that leadership starts with leading yourself, and that's where real transformation begins.

Dr. Michael: FLY — First Lead Yourself — is not just a powerful concept; it's a leadership philosophy that you embody. Could you share the story behind its creation, and how discovering the significance of "leading yourself first" is transforming your leadership journey?

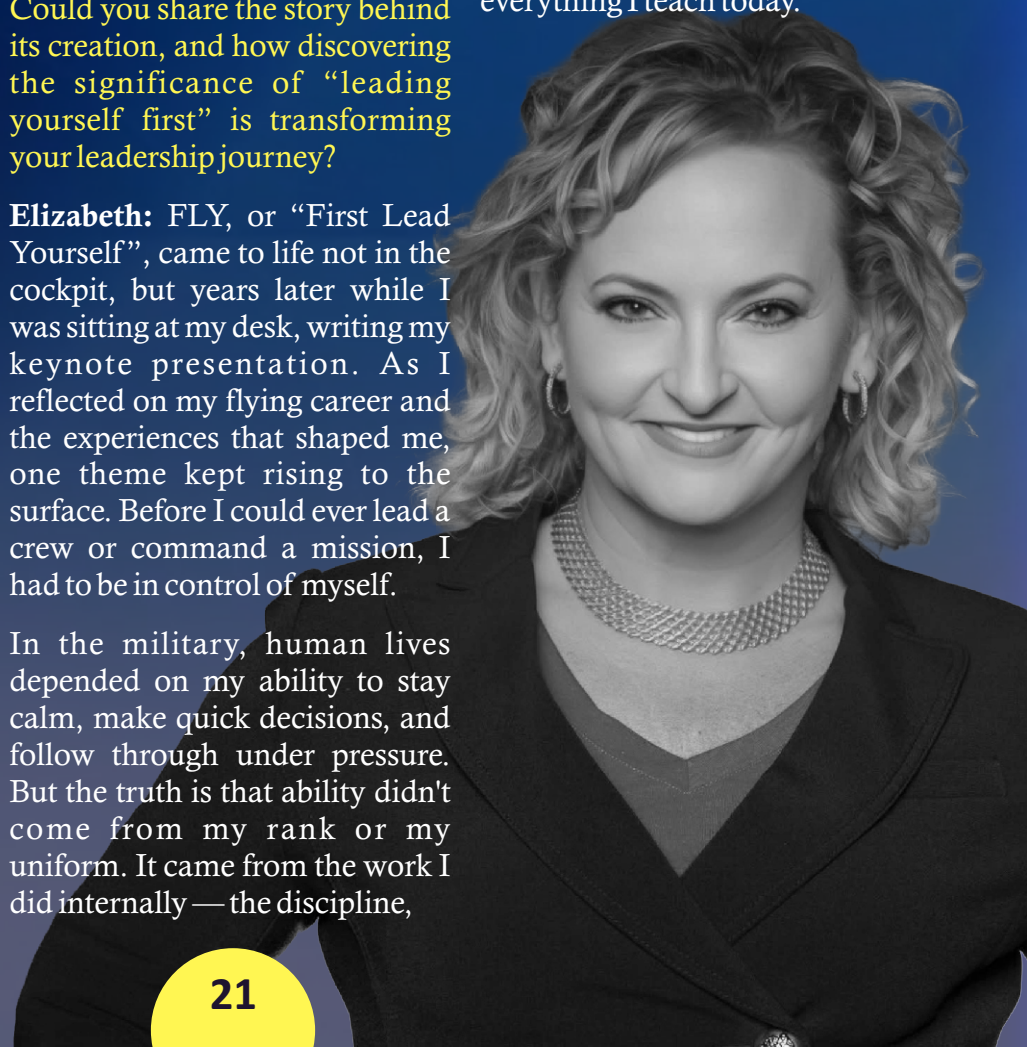
Elizabeth: FLY, or "First Lead Yourself", came to life not in the cockpit, but years later while I was sitting at my desk, writing my keynote presentation. As I reflected on my flying career and the experiences that shaped me, one theme kept rising to the surface. Before I could ever lead a crew or command a mission, I had to be in control of myself.

In the military, human lives depended on my ability to stay calm, make quick decisions, and follow through under pressure. But the truth is that ability didn't come from my rank or my uniform. It came from the work I did internally — the discipline,

the mindset, and the personal standards I held myself to. That reflection is what led me to the FLY philosophy. First Lead Yourself wasn't just a catchy title (although it is the name of my 20th book, coming out in Fall 2025). This was the foundation of every successful mission, every moment of resilience, and every lesson I carried forward into life after the military.

When I began sharing FLY with audiences, it resonated deeply. Whether you're in a helicopter or a boardroom, the principle is the same. Leadership begins with you. How you show up, how you respond to stress, how you stay focused and grounded, all that sets the tone for the people around you.

FLY reminds us that personal leadership is the starting point for professional influence. And that realization, discovered during a quiet moment of writing and reflection, continues to guide everything I teach today.



Dr. Michael: As a decorated US Army Black Hawk pilot entrusted with command-and-control, air-assault, and top-secret intelligence missions — and transporting high-level government VIPs — what was one defining moment where personal leadership made all the difference? What priceless leadership lesson emerged from that experience?

Elizabeth: One of the most defining moments of personal leadership in my military career came in 1999, when my unit was activated and deployed to Kosovo as part of the United Nations Peacekeeping efforts. The conflict in Kosovo had erupted after years of ethnic tension between the Serbs and Albanians in the region.

Following a brutal crackdown by Serbian forces and the displacement of hundreds of thousands of ethnic Albanians, NATO intervened with airstrikes. Once the conflict de-escalated, the U.S. military became involved as part of the peacekeeping mission to stabilize the region and protect civilians under the umbrella of the UN.

As a Black Hawk pilot trained in command-and-control, air assault, and intelligence missions, I expected to be on the front lines with my fellow soldiers and aviator friends. Instead of deploying to Kosovo with the rest of my unit, I was asked to serve as the Rear Detachment Commander. For those unfamiliar with the role, a Rear Detachment Commander is the officer left behind to support the home front. This includes managing the unit's operations back at the base, supporting family members of deployed soldiers, and ensuring that everything runs smoothly while

the main body is away.

It wasn't the assignment I expected. It wasn't glamorous. It wasn't in the spotlight. It was one of the most leadership-intensive roles I've ever held. I was now responsible for not just maintaining operational readiness in Germany, but also for taking care of the emotional, financial, and physical

physical well-being of the families left behind. I traveled back and forth from Germany to Kosovo, supporting both missions—ensuring our peacekeeping efforts in Kosovo stayed aligned with logistics and personnel needs, and making sure that every spouse, child, and even some parents at home had the support they needed.

There was one moment that stood out. A soldier's wife called in tears. She hadn't heard from her husband in weeks and was out of money to buy their baby's diapers. Her anxiety was compounded by the stress of handling everything at home alone. I tracked down her husband through our chain of command communication channels in Kosovo and confirmed he was safe, just unable to contact her due to limited access. I coordinated for temporary relief funds to help with diapers until the next pay period. Her relief was palpable. But that moment reminded me of something powerful: leadership is about presence. It's about being there when it matters most, even if you're not the one flying the mission.

The priceless leadership lesson I took from that experience is this: leading others begins with showing up where you're needed most, not necessarily where you want to be. Every so often, that means taking the less visible role.

Occasionally, it means making the tough calls behind the scenes. But if you lead with heart, commitment, and clarity of purpose, you can make an impact that lasts far beyond the mission itself.

That experience deepened my understanding of leadership. It's not about the flight hours or the medals. It's about the lives you support, the people you serve, and the trust you earn when others are counting on you the most.

Dr. Michael: Today, you're ranked #13 on the Global Guru list of the World's Top 30 Motivational Speakers for 2025 — an extraordinary accomplishment! How did mastering the art of personal leadership unlock your influence, elevate your voice, and position you as a leader that others admire and seek?

Elizabeth: Earning a place among the World's Top 30 Motivational Speakers for 2025, ranked at #13 in my first year on the list, is truly an honor, but it didn't happen overnight. It happened because I first mastered the one thing that every great leader must: personal leadership.

Personal leadership is about taking ownership of how you show up—every single day. In the military, that meant preparing for every mission with precision, making decisions under pressure, and leading with integrity, whether I was flying a Black Hawk or supporting families behind the scenes. After the uniform came off, I carried those same values into my corporate job(s) and then my speaking career.

What unlocked my influence wasn't a viral moment or a flashy message. It was consistency.

It was becoming clear on my mission to help people lead themselves with courage, clarity, and confidence. That mission shaped my voice and my message. It's what audiences connect with. Whether I'm speaking to a room full of executives or frontline employees, the core message remains the same: leadership starts with you.

When people see that you live what you teach, they trust you. And trust is what elevates your voice. That's how doors open, stages get bigger, and your message reaches farther.

Being ranked #13 is not just a milestone. It's proof that personal leadership is powerful. It influences others, not through titles or achievements, but through examples. That's the kind of leadership I strive to live out every day.

Dr. Michael: Even the strongest leaders encounter internal battles. What has been the greatest challenge you've faced in leading yourself, and how did overcoming it shape the woman and leader you are today?

Elizabeth: One of the greatest internal battles I've ever faced came after my military service, during what should have been a stable chapter in my life. I was working in a corporate job as a contract negotiator—a good job, steady paycheck, benefits. But then one day, like so many others have experienced, I learned I was getting laid off. Some people were gone that day, others, like me, were needed to close the plant in 5 months.

At that moment, I felt a wave of self-doubt. I had served my country, flown Black Hawks, led flight crews, and managed high-stakes missions. And now here I



was, about to be unemployed, questioning my value, and wondering what came next. It shook me. Not because I didn't think I could rebuild, but because I had always been the one other people looked up to for strength. Now, I had to find that strength within myself again.

That was the turning point. I had been speaking part-time, sharing my story with school assemblies, small groups, and local events, but always on the always on the side. Knowing my job and paycheck were about to end forced me to ask a hard question: was I ready to bet on myself?

I decided I was. I took the plunge into full-time professional speaking. It wasn't easy. It meant uncertainty, long days, and plenty of nos before the yeses started to come. I kept showing up. I kept leading myself, even when no one was watching. I maintained my focus on the vision that was larger than myself.

That's where my personal leadership was truly tested—not in a cockpit, but in a moment of reinvention.

Overcoming that challenge shaped me into the speaker and person I am today. It taught me that resilience isn't just about surviving tough times; it's about choosing to rise, even when fear shows up. And it reminded me that sometimes, our biggest leaps happen right after life throws us off course.

Dr. Michael: Through your journey of leading yourself first, what would you say has been the single greatest life-changing lesson you've learned — the lesson you wish every emerging leader would grasp early on?

Elizabeth: The greatest life-changing lesson I've learned through leading myself first is this: your greatest leadership challenge will always be the person in the mirror.

Before you can influence a team, inspire others, or lead through crisis, you have to take full ownership of yourself.

Your attitude.
Your choices.
Your discipline.
Your reactions when things don't go as planned.

It's easy to point outward; however, real leadership begins inward with radical accountability and intentional growth.

I wish every emerging leader could grasp this early on. You don't need a title to lead, but you do need to build trust, and that trust starts with the example you set. When you hold yourself to a higher standard, when you lead with consistency, courage, and humility, people naturally follow.

Not because they must, but because they want to. That lesson has shaped every mission I've flown, every stage I've stood on, and every life I've been privileged to influence. And it continues to guide me today.

Dr. Michael: From your perspective, why is personal leadership — the act of leading oneself first — not just important but essential for anyone who desires to lead others with impact, integrity, and influence?

Elizabeth: Personal leadership is essential because you cannot give what you haven't first practiced yourself. If you want to lead others with impact, integrity, and influence, you must start by leading yourself with those same values.

When you lead yourself first, you build the habits, mindset, and character that others can trust. People don't follow titles. They follow examples. They follow action. They follow the vision. The way you handle stress, make decisions, own your mistakes, and stay focused in uncertainty—those are all signals to the people around you.

Integrity begins with self-awareness. Influence begins with discipline. Impact begins with how consistently you show up when no one's watching.

People won't rise to the level of your words. They rise to the level of your actions. That's why personal leadership isn't optional. It's foundational. When you lead yourself first, you create a ripple effect that extends far beyond your role or your responsibilities.

You lead from a place of strength, clarity, and credibility—and that's what inspires lasting change in others.

Dr. Michael: Elizabeth, your story is a living testimony that when you lead yourself with purpose, courage, and discipline, you inspire countless others to soar higher, too. As you continue impacting the world, what legacy do you hope your message of "First Lead Yourself" will leave for the next generation of leaders?

Elizabeth: I hope the message of "First Lead Yourself" becomes what I'm known for. My legacy is that leadership is not reserved for the few; it's a responsibility and opportunity for all. You don't have to wait for permission, a title, or the perfect conditions to step into your power. It starts with the daily choice to lead yourself with purpose, courage, and discipline.

I want the next generation of leaders to know that they are capable of more than they realize. That their greatest influence won't come from chasing perfection, but from owning their story, making intentional choices, and rising through challenges with integrity.

I hope that "First Lead Yourself" becomes more than a phrase. I want it to be a mindset that guides people when no one's watching, a compass when things get hard, and a call to action when others are looking for someone to follow.

Because when you lead yourself first, you don't just change your path; you light the way for others. That ripple of influence is the legacy I want to leave.

COMMUNICATION BREAKDOWN:

WHEN LISTENING GOES ON VACATION!



An old farmer once sat before a divorce counselor looking deeply troubled.

"My wife wants a divorce," he sighed.

"Does she have grounds?" asked the counselor.

"Yes," the farmer replied confidently. "About twenty acres."

The counselor blinked.

"No, no... I mean does she have a real suit?"

"Yes, she does," the farmer answered proudly. "A couple of them. She wears one during the week and the other on Sundays."

Trying to stay patient, the counselor leaned forward.

"I mean... does she have a case?"

"Sure does," said the farmer. "I bought her a little black case for Christmas last year."

At this point the counselor was fighting for his life.

Finally, in frustration, he shouted:

"Sir! What seems to be the problem in your marriage?!"

The farmer shrugged and replied:

"Well... the woman says we just can't communicate."

LISTENING IS AN ART: THE BEST COMMUNICATION FORCES YOU TO LISTEN!

One day an old man was casually walking along a country lane with his dog and his mule. Suddenly a speeding pick-up truck careened around the corner, knocking the man, his mule, and his dog into the ditch.

The old man decided to sue the driver of the truck, seeking to recoup the cost of the damages. While the old man was on the stand, the counsel for the defense cross-examined the man by asking a simple question: "I want you to answer 'yes' or 'no' to the following question: Did you or did you not say at the time of the accident that you were 'perfectly fine'?"

And the man said, "Well, me and my dog and my mule were walking along the road ... " And the counsel for defense said, "Stop, stop, I asked you, tell me 'yes' or 'no', did you say you were 'perfectly fine' at the time of the accident?"

"Well, me and my dog and my mule were walking along the road and ... " The defense attorney appealed to the judge. "Your honor," he said, "the man is not answering the question. Would you please insist that he answer the question?" The judge said, "Well, he obviously wants to tell us something. Let him speak."

So, the man said, "Well, me and my dog and my mule were walking along the road, and this truck came around the corner far too fast, knocked us into the ditch. The driver stopped, got out of his truck, saw my dog was badly injured, went back to his truck, got his rifle, and he shot it. Then he saw that my mule had broken his leg, so he shot it. Then he said, 'How are you?' And I said, 'I'm perfectly fine.'"

ON PURPOSE, FOR A PURPOSE

Sherri McLeroy

The Power of a Purpose-Driven Life: Discovering the Compass Within By Sherri McLeroy

Have you ever wondered why you're here? Not just in a "what do I have to get done today" way, but in a "why was I created" way? According to McKinsey & Company, 83% of people say they believe they have a purpose in life, yet only 10% have a clear sense of what it is. That means most of us are navigating life without a clear map, sensing there's more out there but unsure which direction to take.

I remember one rainy weekend in a hotel room, journal open in front of me, asking God what He had in mind for me. My calendar was full, my to-do lists endless, yet I felt empty. I was moving, but not necessarily forward.

If you've felt that way, you're not alone. A 2023 Gallup study found that only 32% of U.S. workers feel engaged in their work, and even fewer feel a deep sense of purpose in their daily lives. Many are drifting between what they do and what they were created to do.

Seeds of Purpose

Some of my earliest "coordinates" for life came from my mom. From the time I could tie my shoes, she was intentional about shaping my character. Service projects, "work" moments, hobbies, and multicultural experiences weren't just activities; they were compass points to help me discover my gifts.

She wanted each of her four children to recognize our God-given talents, refine them to make a difference, and celebrate the beauty in one another's differences. Her example became my leadership blueprint: try something new, explore possibilities, lead with humility, live with curiosity, and value the good in others.



Discovering and Developing Purpose

My own path began, and continues, in classrooms, hallways, and school offices. I've seen firsthand how encouragement can reorient someone's life, how a single conversation can set a new course.

Today, as an educational leader, professional speaker, trainer, coach, and author, I help others chart their own routes toward calling. I believe each of us has a one-of-a-kind "thumbprint," gloriously different, and that purpose comes alive when we grow ourselves and intentionally add value to others.

One of my favorite ways to realign is through an annual mini retreat. I refine my personal purpose statements, pair them with a vision board, and pray over them- thanking God for my gifts and asking Him to use them for His purposes. This keeps my internal compass calibrated and gives me courage to say yes to the right things and no to distractions.

The Joy of Living Your Purpose

In the film *Chariots of Fire*, Eric Liddell says, "I believe God made me for a purpose, but He also made me fast. And when I run, I feel His pleasure."

I feel that same pleasure when I'm leading my team, speaking to inspire, training leaders, or reading my children's book *Purposefully Made* to students. I've seen the ripple effects. Sometimes it's a child gaining confidence who becomes a leader, or a teacher rediscovering how their calling transforms a classroom, a leader finding clarity who changes an entire organization.

Purpose doesn't just move you forward; it multiplies outward.

Purpose Changes Everything

Living with purpose doesn't make life perfect, but it makes it meaningful. Purpose guides decisions, builds resilience, strengthens relationships, and fuels well-being.

For me, living on purpose has meant:

- Saying no to good things that don't align with God's plan.
- Stepping into leadership roles that stretch me.
- Creating space for rest, prayer, and reflection.

If you're feeling lost or unsure where to start, here are three "navigational markers" I've learned:

1. Pay attention to what moves you. That tug you feel when you see a need or hear a story? That's a directional sign.
2. Reflect on your gifts and experiences. God doesn't waste anything, not even detours.
3. Start small. Write the paragraph. Send the email. Sign up for the class. Small steps set big journeys in motion.

Your calling might be mentoring, launching a business, creating art, or teaching the next generation, but whatever it is, it matters.

The Power of Your Circle

Walking in your purpose is powerful, but walking with people who cheer you on is transformational. My inner circle is small but intentional. We celebrate wins, share wisdom, and create safe space for vulnerability.

Who's in your circle? And just as importantly, whose circle are you in? The right people will help you stay on course when life's storms threaten to blow you off track.

The Compass Within

You don't need the whole map before you start. Purpose isn't a final destination you stumble upon, it's a compass you carry. Each "yes" to what matters and each "no" to what distracts keeps you headed toward True North.

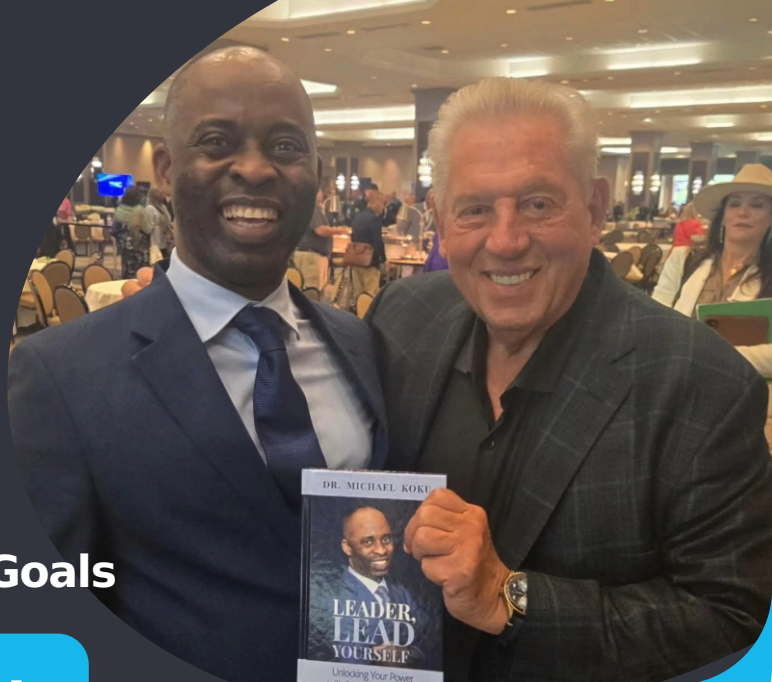
Whether you're leading a team, teaching a class, raising a family, or quietly serving behind the scenes, your God-given purpose will steady you in a world full of detours. Lift your eyes, trust the compass He's placed within you, and take the next faithful step.

If this message resonates, I would be honored to help you or your organization chart a course toward living and leading with purpose.

UNLOCK YOUR POWER

Setting Clear and Stretching Goals

Dr. Michael Koku



"The trouble with not having a goal is that you can spend your life running up and down the field and never score." – Bill Copeland.

For over two decades, I carried a quiet ache—one I didn't discuss much, but it lingered like a shadow. I wrote my first book in November 2000, followed by a second in September 2003, both while I was in medical school. Then... silence.

Twenty long years passed. Not a single new book. Not because I had no stories. Not because I lacked passion.

But because I never set clear and stretching goals.

A vague goal has little pulling power. And for twenty years, my goals were vague wishes—not strategic, not bold, not driven. Best-selling Author, public speaker, and business owner, Donald Miller said, "The human brain, no matter what region of the world it comes from, is drawn toward clarity and away from confusion."

At that moment, I felt a wave of self-doubt. I had served my country, flown Black Hawks, led flight crews, and managed high-stakes missions. And now here I was, about to be unemployed, questioning my value, and wondering what came next. It shook me. Not because I didn't think I could rebuild, but because I had always been the one other people looked up to for strength. Now, I had to find that strength within myself again.

That was the turning point. I had been speaking part-time, sharing my story with school assemblies, small groups, and local events, but always on the

THE TURNING POINT: My Golden Jubilee Decision

In the final stretch toward my golden jubilee year (2023), I had a moment of raw honesty. I told myself, "If I don't change my approach, I will never change my results."

That's when I made a bold, outrageous, and utterly exhilarating commitment:

I will write TEN new books in 2023.
Crazy? Maybe.
Possible? Absolutely.

I didn't hit ten, but I wrote five new books in 2023... Then followed up with four more in 2024. And then one more book in 2025.

That's ten new books in under two years—a miracle unlocked by the power of setting clear and stretching goals.

THE POWER OF THE RUBBER BAND: Stretch or Stay Stuck

Dr. John C. Maxwell's Law of the Rubber Band came alive on my journey. According to him, "Growth stops when you lose the tension between where you are and where you could be." Like a rubber band, I discovered I was only useful when stretched.

My potential wasn't just unused—it was unknown until I stepped out of my comfort zone and dared to dream BIG again.

Key Personal Leadership Lessons from My Stretching Experience:

Stretching reveals what's hidden.

Potential is often buried under comfort and fear. You only meet your true self when you stretch.

Stretching sets you apart from others.

Stretching is a mindset which separates the best from the rest. Most people settle. But those who stretch become a story worth telling—and a leader worth following.

Stretching requires vision and accountability.

A dream without a deadline is just a wish. A big goal with clear benchmarks creates momentum.

Stretching must become a lifestyle.

Two books turned into twelve because I shifted from “occasionally inspired” to intentionally driven.

From Page to Platform: Your Call to Stretch

“True life begins at the end of your comfort zone.”
— Neale Donald Walsch.

You have books unwritten, businesses unlaunched, and dreams unfulfilled, not because you lack potential, but because you haven't stretched.

Today, draw your line in the sand.

Set a Big, Hairy, Audacious Goal (BHAG) that terrifies and excites you. Then watch how the leader in you begins to rise.

ANDREW CARNEGIE: FROM FACTORY FLOOR TO PHILANTHROPIC FORTUNE

"Write it down. Written goals have a way of transforming wishes into wants; cannot(s) into cans; dreams into plans; and plans into reality." – Michael Korda.

Few stories embody the power of goal-setting and personal leadership like that of Andrew Carnegie. Born in Scotland in 1835 and raised impoverished, Carnegie immigrated to the United States with his family and began his working life as a bobbin boy in a cotton factory at just 13 years old. But Carnegie had something most others didn't: crystal-clear goals and an unquenchable desire to grow.

LIVING BEYOND THE IMMEDIATE: SETTING GOALS BEYOND SURVIVAL

While many were content with a job and a paycheck, Carnegie aimed for something more. He wrote down his goals and kept stretching them beyond what seemed possible. As he moved from telegraph operator to railroad executive, and eventually into steel production, Carnegie never stopped asking: What's next? Each milestone was not a destination—it was a launching pad.

His strategic thinking and bold moves in the steel industry led to the formation of the Carnegie Steel Company. In 1901, he sold it to J.P. Morgan for a staggering \$480 million, a record-breaking deal at the time. But Carnegie's most significant achievement wasn't just financial wealth, it was the legacy he crafted through a clear and stretching vision.

THE GOSPEL OF WEALTH: GOALS WITH PURPOSE

In his influential essay *The Gospel of Wealth*, Carnegie declared that the true measure of success wasn't how much wealth one could amass, but how much one could contribute to society. He famously said, “The man who dies thus rich dies disgraced.” These weren't just words. They were a goal—a higher calling—that redefined his second act in life.

He meticulously planned his philanthropic endeavors: funding over 2,500 libraries, supporting universities, endowing cultural institutions, and launching research initiatives. Carnegie's philanthropic goals were not accidental. They were clear, stretching, and rooted in personal responsibility.

GOAL-DRIVEN LEADERSHIP THAT TRANSCENDS TIME

Andrew Carnegie's story teaches us that when goals are clear and stretch beyond the self, they unlock purpose, fuel perseverance, and create a legacy. His ability to dream big, act strategically, and give generously is a timeless model of personal leadership.

He didn't stumble into success or philanthropy. He envisioned it. He wrote it down. He planned it. He pursued it.

Set goals that stretch you—goals that scare you a little and excite you a lot. Let your goals not only shape your future but bless the future of others.

Culled from Dr. Michael Koku's recent book - *LEADER, LEAD YOURSELF: Unlock Your Power with Personal Leadership*.

Connect with the

Dr. Michael Koku

Dr. Michael Koku's services include Keynote Speaking, Executive Coaching, Leadership development Workshops and Leadership Retreat for organizations helping them to increase their organizational goals and increase their productivity

Professional Background:

Dr. Michael Koku is a Maxwell Leadership Independent Executive Director and Certified Speaker, Coach, and Trainer specializing in Leadership development, communication skills, team building and personal growth.

Impact and Recognition:

Dr. Koku's commitment to uplifting others has led to measurable outcomes and tangible successes, earning him the prestigious Salvation Army Ray Welsh's Employee of the Year award in 2018.

Publications:

With eleven influential books, including 4 Keys for Effective Leadership, The AREA Code: Unveiling the Essence of Servant Leadership, LIVE LIFE BIG: Don't LEAVE Your Dream, LIVE Your Dream, and THE MENTORSHIP ADVANTAGE: WHY MENTORSHIP MATTERS he offers practical strategies for today's challenges.

Speaking Style:

Dr. Koku is known for simplifying complex ideas and presenting them in a clear and engaging manner, making them easy to understand and apply and personal growth.

Training Expertise:

Dr. Michael has trained professionals from various countries in diverse fields, including Education, Business, Healthcare, and Non - Profit.

Approach to Work:

Driven by a deep sense of purpose and integrity, Dr. Koku strives to leave a lasting impact through transformative leadership training, insightful coaching, and inspiring speaking engagements.

Expertise and Services:

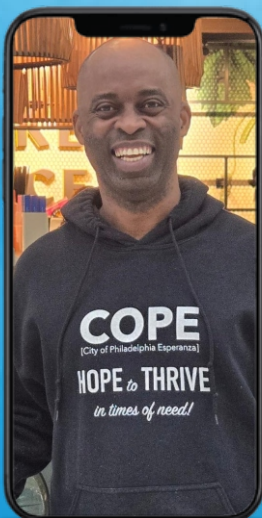
Dr. Koku offers facilitation, speaking, training, and coaching services in leadership, professional skills, and personal growth, with a focus on improving productivity, performance, and profitability

Professional Goal:

Dr. Koku aims to enrich lives and make meaningful contributions to humanity

Leadership Initiatives:

Leading the LAMP Global Community, Dr. Koku drives initiatives like WILL (Women In Leadership League), PEARL (Parents Empowered Academy for Right Leadership), YES (Youth Empowerment Society), and TBN (The Berean Network).



Dr. Michael Koku

Contact Information:

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Contact: <https://bit.ly/DrKoku>

Website: <https://lgcleadership.com>



Scan Me



LAMP GLOBAL COMMUNITY

At LAMP Global Community, leadership is not a solitary journey but a shared path of growth, empowerment, and transformation. Together, we are shaping a future where leadership is intentional, impactful, and inclusive.

Our vision is to attract, develop, and multiply leaders in all the eight streams of influence: Government, Sport, Business, Family, Religion, Arts & Entertainment, Media, and Education.

We are passionate about unlocking infinite growth, empowering leaders in different streams of influence all over the world and transforming futures globally, personally and professionally.

LAMP simply means Leadership Advancement Mentorship Platform and TLC personalities are the nucleus and leaders of the LAMP Global Community. In less than two years, what began as a Dream has flourished into a thriving global network of twenty-two dedicated leaders united by shared values and a positive attitude.

A clear purpose drives our community: to collaborate, empower, and transform lives through Leadership, education, and service. We bring this to life through quarterly global projects, initiatives, and conferences, creating lasting change across continents.

Our Key Pillars:

- **Collaboration:** We build leaders together, working as one to lift each other higher.
- **Empowerment:** We equip emerging leaders with tools, mind set, and the support they need to thrive.
- **Global Transformation:** Through our leadership programs and initiatives, we are committed to creating a ripple effect of positive change worldwide.

As the parent organization for WILL (Women In Leadership League), PEARL (Parents Empowered Academy for Right Leadership), YES (Youth Empowerment Society), and TBN (The Berean Network),

LAMP Global Community is at the forefront of shaping leaders in every sphere of influence.

Our reach is broad, but our focus is clear: to create a unified, empowered global leadership movement.

UPCOMING 2026 EVENTS

LAMP GLOBAL COMMUNITY 2026 CONFERENCES, DATES, AND THEMES:

Women Ablaze Global Leadership Conference 2.0.

Date: Saturday, June 6, 2026.

Theme: Empowered to Lead, Equipped to Last!

Blaze of Change Annual Global Youth Conference 3.0.

Date: Saturday, June 27, 2026.

Theme: Awaken the Leader Within You!

Made For More Global Leadership Conference 7.0.

Date: Saturday, September 5, 2026.

Theme: Sustainable Leadership in a Changing World.

Parents Empowered Annual Global Conference 4.0.

Date: Saturday, December 19, 2026

Theme: Parenting with Purpose in a Changing World.

All the Events Time Are:

11:00 AM - 3:00 PM EST US&CANADA.

Together Everyone Achieves More" is more than just an acronym—it's the heartbeat of our community. TEAM also mean to us; Team Efforts Achieve Miracles!

We believe in the constructive collaboration of collective effort and the undeniable truth that team work makes the dream work.

With every step forward, we prove that when individuals unite around a shared vision, we can achieve far more than we can alone.



You can become a member of this global leadership community committed to attracting, developing, and multiplying leaders by unlocking leadership potential, empowering lives, and transforming futures.

Together, we will realize and amplify our dreams into something extraordinary.

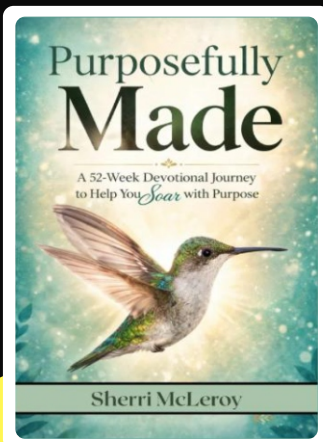
The LAMP Global Community invites you to be a beacon of Leadership, sparking change and guiding others toward greatness.

Michael Jordan said, "Talent wins games, but teamwork and intelligence win championships."

Let's build the future of Leadership—together!

Website: lgcleadership.com

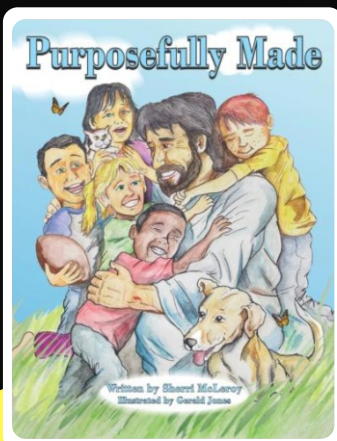
Books by Our Leaders



Sherri McLeroy



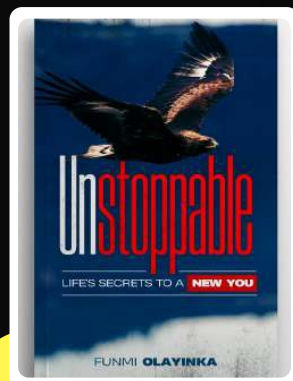
Remi Ayodele



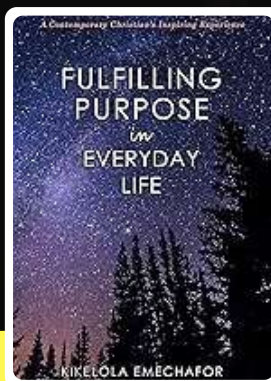
Sherri McLeroy



Dr.Lysa Mandip



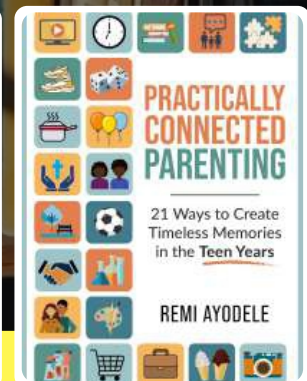
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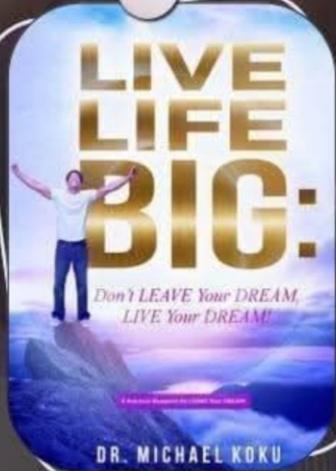
Ernelita Dacumos



Remi Ayodele

BOOKS BY DR.
MICHAEL KOKU

BEST
SELLER



5 KEYS
to
EFFECTIVE
NETWORKING

The "LIGHT" Acronym

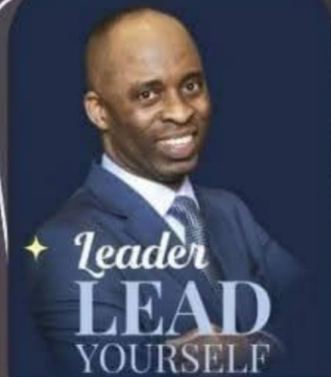


DR MICHEAL KOKU

THE
BEAUTIFUL
PEOPLE

DR. MICHAEL KOKU

RECOMMENDED



Unlocking Your Power
with Personal Leadership

The A-R-E-A
CODE

How to Accept Responsibility and Exercise Authority



DR. MICHAEL KOKU

UNDERSTANDING
YOUR
GIFT 2.0



4 KEYS FOR
EFFECTIVE
LEADERSHIP



THE
MENTORSHIP
ADVANTAGE

Inspiration Feedback
Support Motivation
Growth Perspective

Why Mentorship Matters

DR. MICHAEL KOKU

AVAILABLE
NOW

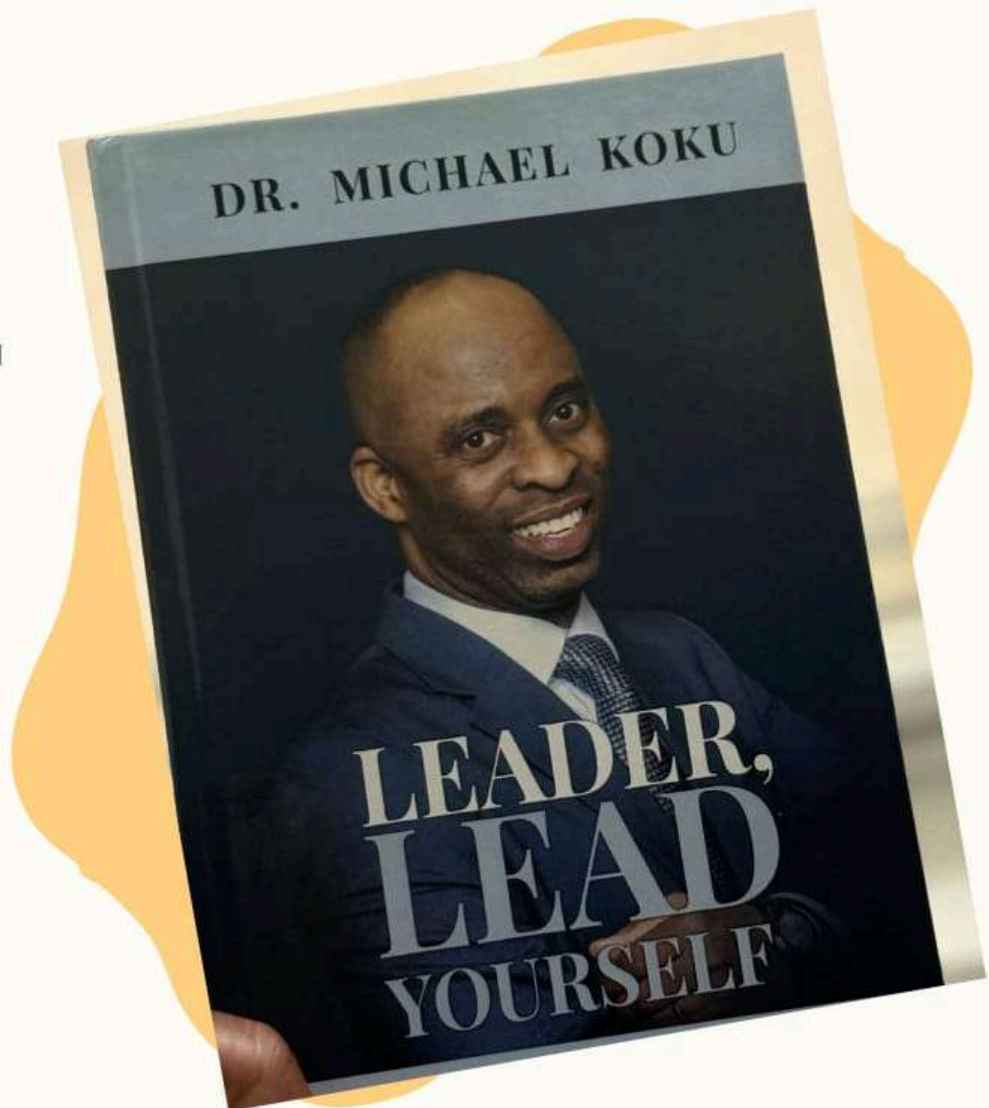


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BOOK RECOMMENDATION

New Release:
Leader, Lead
Yourself by
Dr. Michael Koku



a game-changer for anyone ready to unlock their power to lead and influence others with Personal Leadership using the acronym L.E.A.D.E.R.S.H.I.P

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Digital Link: <https://a.co/d/fx8rmnN>

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MADE FOR MORE

Past Events

1.0

**YOU ARE MADE
FOR MORE**



**Dr. Michael
Koku**
Chief Visionary Officer



**Sheba
Wildon**
Speaker



**Sheryl
Hart**
Speaker



**May
Ijisesan**
Speaker



**Dr. Kenisha L.
Williams**
Speaker

2.0

**AWAKEN
THE LEADER
WITHIN YOU**



**Dr. Michael
Koku**
Chief Visionary Officer



**Jaresha
Moore**
Speaker



**Michelle
Teague**
Speaker



**Teju
Oduwole**
Speaker



**Tasha
McDonald**
Speaker

3.0

**FROM
SUCCESS TO
SIGNIFICANCE**



**Dr. Michael
Koku**
Keynote Speaker &
Chief Visionary Officer



**Dr. Kandy
Windom**
Keynote Speaker



**Dr. Ayo
Adenuga**
Keynote Speaker



**Dr. Shanti
Persaud**
Keynote Speaker



MADE FOR MORE

Past Events

4.0

**UNVEILING
THE ESSENCE
OF SERVANT
LEADERSHIP**



**Dr. Michael
Koku**
Chief Visionary Officer



**Elizabeth
McCormick**
Speaker



**Marissa
Nehlsen**
Speaker



**Kristan
Getsy**
Speaker



**La-Kita
Gilmore**
Speaker



**Kingsley
Okonkwo**
Speaker

5.0

**EFFECTIVE
LEADERSHIP
IN A CHANGING
WORLD**



**Dr. Michael
Koku**
Chief Visionary Officer



**Dr. Funke Felix-
Adejumo**
Speaker



**Mildred
Kingsley-
Okonkwo**
Speaker



**Dr. Brynn
Dombroski**
Speaker



**Ernelita
Dacumos**
Speaker



**Steve
Steele**
Speaker

6.0

**UNLOCKING
YOUR POWER
WITH PERSONAL
LEADERSHIP**



**Dr. Michael
Koku**
Chief Visionary Officer



**Oluwatoyin
Puddicombe**
Keynote Speaker



**Elizabeth
McCormick**
Keynote Speaker



**Kikelola
Emechafor**
Keynote Speaker



**Bola
Oyesanya**
Keynote Speaker



**Dr. Albert
Oduwole**
Keynote Speaker



Leadership Advancement Mentorship Platform (LAMP) Global Community

Presents

MADE FOR MORE GLOBAL LEADERSHIP CONFERENCE 7.0



**DR. MICHAEL
KOKU**
Chief Visionary Officer
LAMP Global Community



**OMOLARA
AYOOLA (PMH)**
Keynote Speaker



**THANH
NGUYEN**
Keynote Speaker



**MUTE
OLORI**
Keynote Speaker



**RAY
POPHAM**
Keynote Speaker

SUSTAINABLE LEADERSHIP IN A CHANGING WORLD!



Register
NOW

DATE
SEPT 5,
2026

TIME
11:00 AM - 3:00 PM EST US & CANADA
4:00 PM - 8:00 PM UK & WAT (NIGERIA)
5:00 PM - 9:00 PM CAT

TAKEAWAYS:

- How to Lead with Adaptability, Not Fear
- Master Effective Communication in a Changing World.
- Unlock Sustainable Personal Leadership
- How to Lead People Through Change.

eventcreate.com/e/madeformoresept2026

General Admission is Free.

This Conference is VIRTUAL and open to all.

REGISTRATION IS REQUIRED TO ATTEND THIS LIFE-CHANGING CONFERENCE.